



# C o n t e n t s

目 錄

---

2 Our History  
我 們 的 歷 史

4 Our Position / Our Belief  
我 們 的 定 位 / 我 們 的 信 仰

6 Our Philosophy  
我 們 的 哲 學

8 Digital Art Department  
數 位 藝 術 部

10 Digital Art Department  
數 位 藝 術 部

12 Multimedia Planning Department  
多 媒 體 企 劃 部

14 Event Marketing & Design Department  
活 動 整 合 設 計 部



# Our History

## 我們的歷史

i-two 成立於 1998 年，創立初期以電腦動畫為競爭核心、作品投入文創設計為理念，經過長時間的努力及客戶的肯定，目前業務已跨足亞洲多國。除了核心的電腦特效及代工之外，也陸續發展立體電影、公仔設計、平面視覺等相關的服務。為將服務更完整，分別成立多媒體企劃部 (2004) 及活動整合設計部 (2008)，提供專業整合式的傳播行銷服務。

i-two was founded in 1998, its core of competency during the initial stages were CGI special effects and the design of cultural and creative products. After years of hard work and recognition by our clients, our business operations currently span across several countries throughout Asia. In addition to the core businesses of CGI special effects and OEM manufacturing, we have progressively crossed over to related services such as 3D movies, the design of miniature models, as well as visual & graphic design. In 2008, we established the Event Marketing & Design Department, providing professional, integrated marketing services to our clients.





# Our Positioning

## 我們的定位

我們自許為設計界的精品文化，每個部門各有專精創意，透過不同部門各自的專業領域，提供視覺的延伸及應用，以多媒體的創意設計，針對不同活動規劃適合的行銷提案，為客戶達成品牌推廣與產品行銷的目的。

我們的優勢在於具有多元的內部資源，以及專業、熱忱的團隊，提供客戶高品質、且具競爭力的解決方案。

We define ourselves on creating a boutique culture in the design industry as every department has a specialized creative profession. Through the expertise of our various departments, we are able to provide effective visual applications and solutions while planning appropriate marketing proposals for a variety of events to attain the client's brand promotion and product marketing goals. Our advantages lie in the availability of our diverse internal resources, together with our professional and passionate teams, we provide our clients with high-quality and competitive solutions.





# Our Belief

我 們 的 信 仰

我們相信魔鬼就藏在細節裡。細節往往決定一個完美的作品或行銷活動的成敗。  
我們在細節中尋找完美，並在完美與效率間找到平衡點。

Attention to detail is the base of our core company beliefs. The finer details in our work or marketing events may be the deciding factor for its overall success or failure.

At i-two, we pursue to strike the balance between perfection and efficiency.

# Our Philosophy

我 們 的 哲 學

1. 非典型創意人，在美感及細節上的極盡偏執。
2. 不輕易向時間妥協，堅持完美品質。
3. 提供精品式的客制化服務，非工廠式的大量產出作品。
4. 運用創新和紮實的技術為作品注入新的價值。

1. Non-traditional creatives who are extremely obsessed with aesthetics and details.
2. Working is not a factor as we are insistent on a superior standard of work.
3. Utilize innovative and practical techniques to create new value in our products.
4. Providing customized services to create products which are different from the mass produced.





# Digital Art Department

數 位 藝 術 部

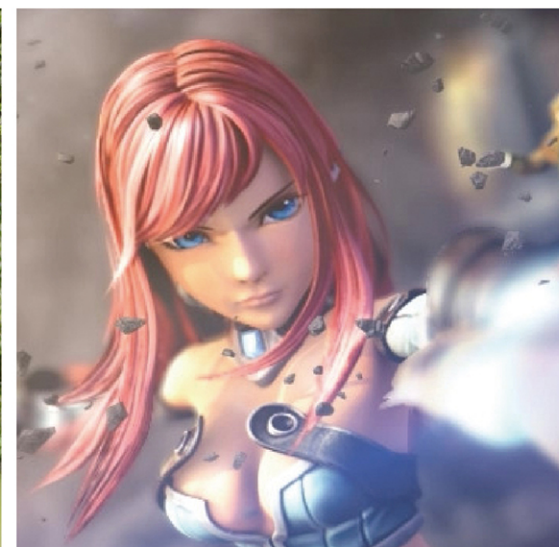
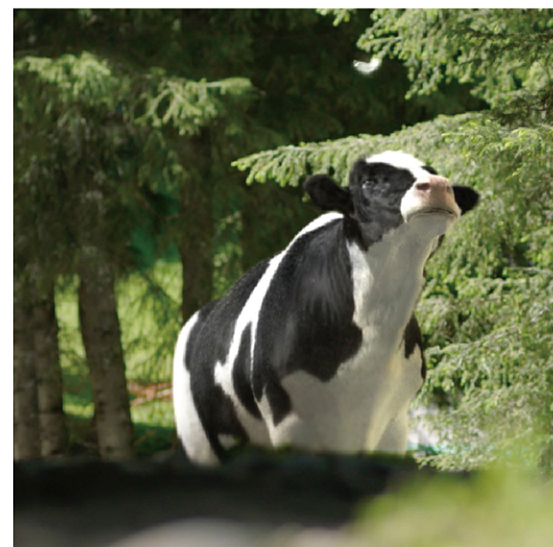
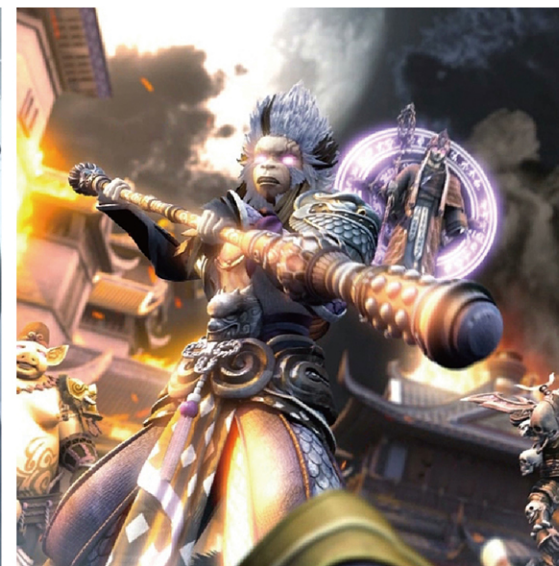
1998 年公司創立初期成立，電腦動畫是本公司創業的基礎。3D 與視覺特效依照負責的項目分組合作，並由動畫導演帶領組員完成不同的專案。同仁的組成除了美術科班出身之外，也包含來自各種背景、文化的人員，多元的經驗和特長激盪出更多創意的發想。

3D 動畫是部門的磐石，再結合視覺特效應用，讓作品能整合拍攝與動畫資源，為影像作品的後製產出更形完美。由多位經驗超過十年以上的專業特效師帶領，將拍攝的影像與 3D 動畫團隊製作的片段進行合成加工，並提供客戶專業的諮詢與建議。

Established in 1998, during the company's early days, 3D animation and visual effects were the company's main responsibilities. The department works in different teams depending on their assigned project with an animation director who leads the team members to complete the projects.

Aside from those who come from artistic backgrounds, we also have team members from a variety of different backgrounds and cultures. This diversity leads to a richer collection of creative concepts.

The 3D Animation Department is the cornerstone of the company, as integrating resources for film and animation while engaging in post-production operations. Each project is led by professional special effects experts with more than 10 years of work experience; they provide professional consultancy and recommendations to our clients.





# Digital Art Department

數 位 藝 術 部

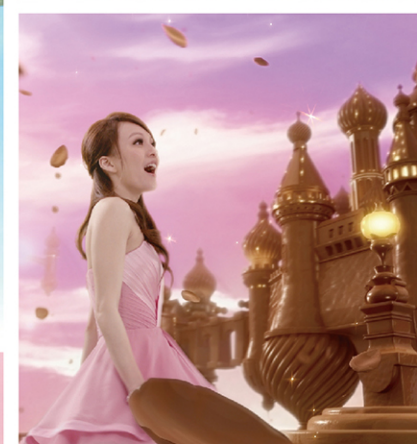
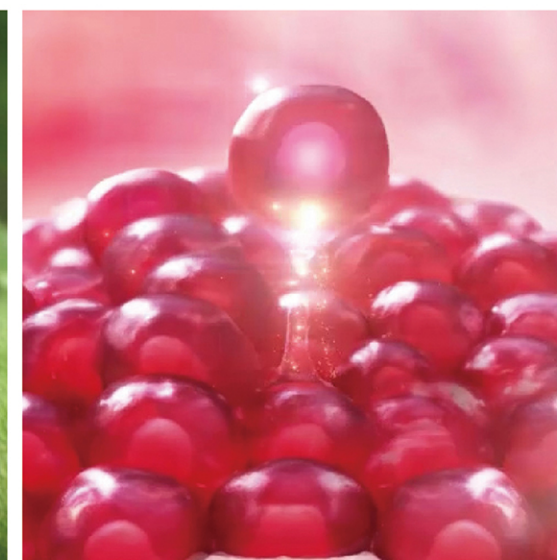
i-two 不定期與國外知名的動畫師、導演進行交流，使人員專業技術與觀念隨時與世界潮流接軌。

從廣告、電影、遊戲代工到短片製作，致力於朝向自有品牌經營的目標前進。  
也積極地在校園與人力市場中發掘、培育動畫的新秀，打造企業永續競爭力。

i-two has made it a rule to hold exchanges with famous foreign animation artists and directors from time to time, as we try to align our staff's professional techniques and concepts with the latest world trends.

From advertisement, movies, gaming, OEM manufacturing to the production of short films, we are devoted to marching towards the goal of managing our own brand.

We are also constantly seeking out and cultivating talent from schools and human resources market to build a sustainable competitiveness for the Company.





# Multimedia Planning Department

## 多 媒 體 企 劃 部

為提供客戶更多元、完整的服務，i-two 於 2004 年底成立多媒體企劃部。

多媒體企劃部講究視覺，以豐富的經驗為基礎，量身打造行銷企劃、完整的執行能力；從企業對企業、到企業對消費者，在影片的多媒體製作中導入攝影美學，改變客戶與觀眾對企業形像多媒體的認知。

服務的對象包含國內外知名科技大廠、建築業及公共法人等等。

許多國內首屈一指的半導體、面板以及 3C 大廠也透過多媒體企劃部，完整規劃全方位行銷需求，完善提升客戶服務。

所提供的服務包括企業影片、動畫長片、網路影片及多媒體等相關製作。

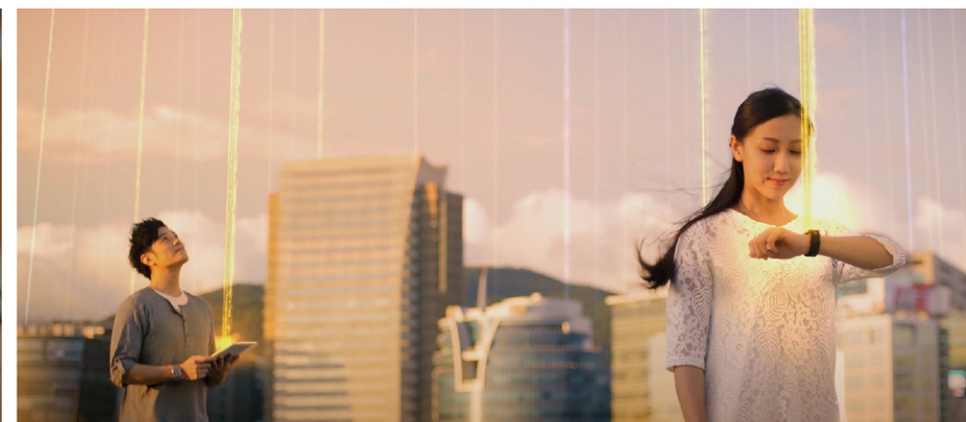
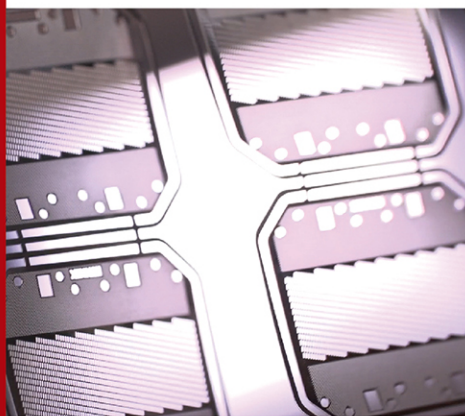
In order to provide clients with more diversified and comprehensive services, i-two established the Multimedia Planning Department in late 2004.

Building on its uncompromising insistence on visual effects, abundant experiences, as well as the implementation capabilities of B2B marketing and planning, the Multimedia Planning Department introduces photographic aesthetics to the multimedia production of corporate films, while changing both clients' and the audience's views on multimedia content for building up corporate images.

The recipients of its services include well-known domestic and international hi-tech powerhouses, as well as companies from the construction industry and the entertainment industry.

Our Multimedia Planning Department has helped many of Taiwan's top-notch semiconductor and panel companies formulate a whole set of visual marketing plans to successfully boost their corporate images.

The services it provides include the related production of corporate films, animated feature films, virtual reality, and interactive projection.





# Event Marketing & Design Department

## 活 動 整 合 設 計 部

於 2008 年成立活動整合設計部，主要為客戶在台灣所舉辦的各大國際會議、展覽及秀展等，規劃活動及整體視覺設計。更於 2009 年跨足至活動企劃與執行，提供客戶更全面性的行銷整合方案。活動整合設計部分別由「活動企劃」與「平面視覺」兩大團隊組成。活動企劃承攬的業務包含記者會、產品發表會、體驗會、大型國際會議、企業家庭日、店頭活動、派對活動，以及各式行銷活動。精緻細密的展場規劃執行，深獲國際品牌信賴，從 2005 年起至今多家大廠指定合作，規劃、設計、執行國內外大展，完美呈現合作客戶的展示項目。平面視覺主要的服務為協助客戶設計製作型錄、產品包裝、CI、VI、年報、UI、網頁設計等行銷製作。同時也包含室內設計、會場的規劃設計，為客戶打造獨特且吸睛的視覺饗宴。我們注重所有活動的細節，力求完美，不管是流程的規劃、場域佈置物所呈現的氛圍，小至人員的訓練、地上的垃圾、桌椅的整潔都有嚴謹的 SOP 管理。在 SOP 的框架外，我們更加入了心的元素，用心的從小細節中，貼心提供客戶感動式的服務。

The Event Marketing & Design Department was established in 2008, it plans the overall visual design for various major international conferences, exhibitions, and shows organized by our clients in Taiwan. In 2009, the department crossed over to event planning and execution, providing clients with more comprehensive and integrated marketing programs.

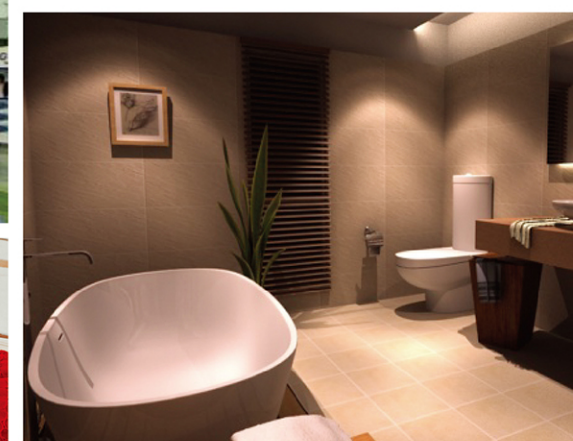
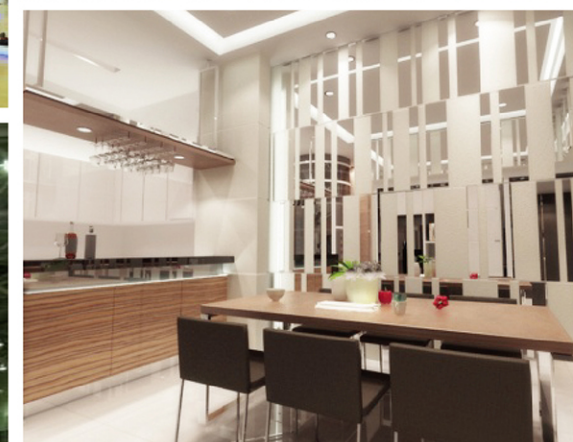
The Event Marketing & Design Department is made up of two divisions: "Event Planning" and "2D Visual Design".

The Event Planning Division is involved in planning various major international conferences, product launches, exhibitions, in-store marketing events, raves and various other marketing related events. Operating since 2005, our work has allowed us to gain our clients trust, reaching the international market to work with big corporations from co-ordination, design and exhibitions to successfully showcase our clients' products, demonstrating it in its finest aesthetic form.

The 2D Visual Design Division mainly provides services to help clients design and produce catalogs, CI, VI, UI, annual reports, product packaging, website design, as well as related marketing and production. Also included are interior design, event venue planning & design to effectively achieve our client's creative vision.

We strive for perfection by paying attention to the finer details at every event. From process planning, creating impressive on-site decor, staff training, to overall neatness, we have stringent operating procedure standards for every detail.

Outside of the confinements of these SOPs, we have also put our hearts into the mix, providing services with care to all our clients.







i-two - WEBSITE  
賞霖創藝-官方網站



i-two Event Marketing &  
Design Department - FACEBOOK  
賞霖創藝-活動整合設計部粉絲專頁



i-two - WEIBO  
賞霖創藝-微博專頁



i-two Multimedia Planning  
Department - FACEBOOK  
賞霖創藝-多媒體企劃部粉絲專頁



i-two - FACEBOOK  
賞霖創藝-粉絲專頁

Tel / 886-2-2795-1600  
Fax / 886-2-2795-1609

114 台北市內湖區新湖二路 132 號 1 樓  
No.132, Sinhu 2nd Rd., Neihu District, Taipei City 114, Taiwan, R.O.C

